



**MADINATH GROUP**

HYPERMARKETS - MALLS - SUPERMARKETS

quality - value price - service - variety

### Our stores locations

Muhaisnah 3,  
Muhaisnah 1,  
Jebel Ali Free Zone South - 2 Branches  
Jebel Ali Industrial Area 1  
Rigga - 2 Branches  
Al Barsha,

Jumeirah  
Mamzar  
Deira  
Al Quoz  
Abu Hail  
Sharjah

Upcoming Hypermarkets in Jafza & SAIF zone  
Ahab Restaurant - Safa  
Hello Qusais - Mobile Trading, Muhaisnah



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# About us

Established in 1960, we have shaped and built our business on our founding principles of providing a variety of affordable, quality brands and products as well as excellent and superior service to our customers. Our formats include convenience stores, supermarkets and hypermarkets, department stores and retail kiosks.

We serve over 200,000 customers per day and offer a range of over 60,000 products.

At Madinath Group, we passionately believe in providing our customers with real value and have ensured it constitutes a core part of our business. We have worked hard to build solid relationships with our customers, employees, suppliers and corporate partners.

Madinath Group has an extensive and unrivalled marketing strategy that offers complete solutions to our shoppers, by providing goods and services all under one roof.

## Our Mission

Create a chain of superstores in strategic locations delivering quality, value, service and variety, with convenient opening hours providing our customers with the comfortable shopping experience.

## Vision Statement

UAE's value price retailer of choice!! Enhancing customer experience and delivering quality products.







# Quality Policy

“Madinath Group is committed to providing a variety of affordable, quality brands at value price as well as excellent and superior quality service to our customers”.

## Our presence

- 14 branches across U.A.E
- 1.5 million sq. ft of selling space
- 85,000 transactions a day
- 65,000 SKU's
- Over 15 warehouses across U.A.E
- Over 600 Employees







Upcoming project:  
Sultan Hypermarket, Jebel Ali



## Our future outlook

As we look ahead, we see the following as priorities :

- Expansion into the UAE region
- Increase the range of product offerings at value pricing
- Meeting our expectation of delivering results by providing quality, variety, exceptional, service and enhancing customer satisfaction
- Investing more in training and development of our staff to ensure performance and job satisfaction
- Continue investing in modern infrastructure and technology



## Our reasons of success!

- Customer centric Outlook
- World Class logistics and warehousing infrastructure
- Cutting Edge IT Systems and Solutions
- Widest Product Portfolio
- Convenient Store Locations
- Strategic Expansion Plans

## We value our People

With a clear recognition that our human capital is our single most valuable asset, attention is given to our employees' well being. In order to enhance their efficiency and on the job skills, attention on staff development is focused on training and related development.

